



Art Production Fund

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FOR IMMEDIATE RELEASE

PROJECT TITLE: Greeting Card

ARTIST: Aaron Young

PRESENTED BY: Art Production Fund and the Park Avenue Armory

PRODUCER: Art Production Fund

DATE: September 17 performance– September 18-23 exhibition

HOST: The Drill Hall, at the Park Avenue Armory, Park Avenue and 66th Street

Art Production Fund and the Park Avenue Armory are proud to present Aaron Young's installation *Greeting Card*.

For his first ever public exhibition in NYC, Young will paint 288 panels of plywood in alternating colors of red, pink, orange and yellow fluorescent, finishing with an opaque coat of black paint to conceal the bright layers underneath. These boards will then be laid out on the massive Drill Hall floor, forming a 128 x 72 foot canvas. Twelve motorcycle riders will perform on this platform, following specific directions by Young, their synchronized movements forming a pattern of burnouts on the wood. This pattern will be allowed to disintegrate over the course of the performance, based on riders' individualized actions. When the exhaust clears, the gestural residue of the performance will remain - streaks of burnt rubber, worn away layers of paint, and newly revealed neon colors. This huge 9,216 sq. foot painting, inspired by the 1943 Jackson Pollock action painting, *Greeting Card*, will be on view along with a video documentation of the performance beginning September 18th.

Aaron Young's work records and reflects the traces of performances and actions, combining references to the history of post-minimal performance art with an interest in social issues of marginalization. Through video, sculpture, drawing, and photography, Young repositions physical and social boundaries, using his work to aestheticize questions of power. Aaron Young was born in 1972 in SF CA and lives and works in NY. He graduated in 2004 from Yale University (MFA) and 2001 from San Francisco Art Institute (BFA). Past shows include, group exhibition at Marian Goodman Gallery, Paris, 2007; *Last Attraction/Next Exit*, curated by Neville Wakefield, Max Wigram gallery, London, 2007; *Beneath the Underdog*, curated by Nate Lowman and Adam McEwan, Gagosian Gallery, New York; *Art Positions*, Art Basel Miami Beach, Florida, 2006; and Whitney Biennial 2006, Whitney Museum of American Art, New York; *Kick the Dog*, Herzilya Museum of Contemporary Art, Herzilya, Israel (catalogue), 2005.

Art Production Fund (APF) is a non-profit organization dedicated to producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Projects include: *SHOW*, Vanessa Beecroft, Solomon R. Guggenheim Museum, 1998; *FISCHERSPOONER*: LA, performance, 2001; *Keith + Farrah*, collaborative exhibition by Keith Edmier and Farrah Fawcett, Los Angeles County Museum of Art and The Andy Warhol Museum, 2003; *PLAN B*, Rudolf Stingel summer 2004, Grand Central's Vanderbilt Hall and The Walker Art Center; *Prada Marfa*, Elmgreen & Dragset, Valentine, TX, 2005, permanent. Future projects include works by Tim Noble & Sue Webster and Terence Koh.

APF: *Co-Founders* : Yvonne Force Villareal and Doreen Remen, *Director of Operations*: Casey Fremont.

The Drill Hall at the Park Avenue Armory is proud to host ground breaking work that pushes beyond traditional limits in an extraordinary setting.

For more information please contact Danielle Oteri 212 671 5165 or doteri@resnicowschroeder.com.

Thank you to APF benefactors for making this project possible:

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