Yoko Ono’s Peace Day Project Heads Times Square Arts’s Fall Program

Because she isn't sufficiently busy with founding anti-fracking collectives and designing crystal-bedazzled pendants, feminist and conceptual art legend Yoko Ono will also create a large-scale digital art spectacle for the Times Square Alliance's public art program, Times Square Arts, later this month. She's joined on the group's fall art program by artists Lauren Bon and Bel Borba, and Dutch stage director Lotte van den Berg, who will contribute its first performance piece.

Van den Berg will direct actor Donald Fleming in the public performance piece "Pleinrrees/Agoraphobia," which will involve him walking in circles around the bustling mega-intersection, his words only audible to spectators via cell phone. The piece will be performed daily at 3pm September 20–22, with a 1pm matinee performance on the 22nd.

Ono's contribution to the season, presented by Art Production Fund, will consist of the latest iteration in her ongoing multimedia project "IMAGINE PEACE," for which those words will be projected onto three of Times Square's largest screens throughout the day on September 21, which is Peace Day 2012.

Rounding out the season's offerings at the crossroads of the world will be a large-scale video installation by the Brazilian public artist Bel Borba, "Universal Pulse," on October 1, two days before a documentary about him has its premiere at Film Forum, and “The Gopher Plan," a musical puppet performance in which Lauren Bon and the Metabolic Studio advocate for the end of veteran homelessness. It will be staged in the back of a VW van.

— Benjamin Sutton