

Three to see: New York

From Marilyn Minter's pleasant disruption to a celebratory goodbye in Harlem

By Helen Stoilas | January 12, 2018



Marilyn Minter's video *I'm Not Much But I'm All I Think I Am* on view at the Oculus. Courtesy of the artist and the Art Production

A new video art programme at the Oculus at Westfield World Trade Center, a partnership with Art Production Fund, launched this week with a literal splash: a slow-motion video by the New York-based artist Marilyn Minter, spread across 19 digital advertising screens, in which two “M’s” turn into “me” as they drop in slow motion into a liquid resembling mercury (really silver food colouring in vodka). “I thought this was a perfect time for narcissism, because of our toxic narcissist president,” Minter says of choosing the 2014 work, *I’m Not Much But I’m All I Think I Am* (until 8 February)—which is “about making fun of the self-involvement of artists”—for the presentation. The 20-second video pops up between the onslaught of digital ads every eight minutes, which Minter hopes will be “this little moment of ‘what’s that?’” to pleasantly disrupt your day.