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Barneys Announces Lichtenstein-Inspired Home Collection

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A mere sixteen blocks below the Leo Castelli gallery, where the artist's game-changing solo exhibition took place in 1962, Barneys New York will be using the art of Roy Lichtenstein as a source of inspiration for a limited-edition home collection. The line is summer-themed and includes everything from trays and china dishes to frisbees, pool floats, towels, and beach balls — all featuring iconic work of Lichtenstein from the 60s and 70s. Known for his implementation of advertising imagery and the famed Ben-Day dots, Lichtenstein borrowed images from popular culture and commented on their portrayal in mass media. Creative Director Dennis Freedman and Lichtenstein's wife, Dorothy, are in close contact to assure that the colors and quality in the pieces, launching this summer, retain the artist's intentions. Twenty-five percent of the proceeds from the playful Pop Art home and beach accessories collection will benefit the Art Production Fund.

Photo Credit: Courtesy Barneys