WHAT'S HOT

Winning Streak

Sunset Boulevard has long been synonymous with spectacle; the latest example comes with a thought-provoking message.

On Feb. 27—just in time for the Oscars—London-born, New York-based artist Zoe Buckman, whose work has appeared at the Pulse and Art Basel contemporary art fairs, will unveil her feminist installation Chimp, a rotating sculpture measuring 9 feet in diameter and comprising a white neon uterus with boxing gloves in place of ovaries. Installed in front of The Standard, Hollywood at a height of 43 feet (and on view through February 2019), the work’s location is highly intentional, says Buckman: “The visual landscape on Sunset is saturated with billboard images of women; it made sense to juxtapose [Chimp] against the sexual objectification portrayed there.”

The piece was conceived before the #MeToo and Time’s Up movements rocked Hollywood, but the current climate has certainly made the work take on more significance. Buckman and the Art Production Fund (APF), which secured funding for the project via fashion label Alice and Olivia, found a willing partner in the city of West Hollywood, and throughout 2018, APF will host public programs and discussions inspired by Chimp. “It represents many things that deserve protection,” says Buckman. “I’m really excited about taking it beyond an object, and making it into an opportunity for social engagement.” zoebuckman.com

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