TOWEL OFF
WITH YAYOI KUSAMA & RYAN MCGINLEY

Find the two art forces sitting poolside

By Kelsey Garcia

The time is near: come December 4, every art enthusiast or freezing north-easterner will be flying south for Art Basel Miami Beach. The world-renowned art show annually attracts the who’s who of contemporary and modern art. And this year, living legends Yayoi Kusama and Ryan McGinley are adding their creative touch to a poolside staple.

In celebration of the Art Production Fund’s Works on Whatever collection, wherein everyday objects are given artful makeovers, the virtuosos will be launching customized beach towels. Yes, they are what you would expect, displaying Kusama’s use of spots and McGinley’s use of skin, but in the most beach-worthy of ways. The towels will also be funding the non-profit organization’s various public arts projects, including NYC’s famous Bowery murals.

Snag the collector’s towels, retailing for $95, at the Standard Spa in Miami, or online at www.worksonwhatever.com.