what's NOW!

SURF REPORT
Kowabunga! Tommy Hilfiger gets totally gnarly with Surf Shack, a capsule of bright dresses, swimwear, and more. "Beach life and surfing are staples of the American summer," says the designer, who reimagined classic silhouettes in breezy fabrics and zippy colors. Soak up a quickie lesson as we cruise through these righteous looks with Hilfiger. —HANNAH MORRILL

BITCHIN' BIKINI
"A chambray two-piece is the ultimate beach staple." ($128)

BODACIOUS BLAZER
"The pop of turquoise adds a laid-back sophistication." ($199)

SICK SHORTS
"Thanks to crisp pleats, these shorts can transition from day to night." ($119)

DOPE DRESS
"Rainbow stripes on the pleated skirt feel fresh and youthful." ($158)

KILLER CLUTCHES
"I love the cool surfboard detail on the zipper." ($138 each)

Available at tommy.com on May 14.

MAKING SCENTS OF A MAN
When Frédéric Malle developed a unisex fragrance as an "olfactory portrait" of pal and fashion rock star Dries Van Noten, he looked at "not only Dries's designs but where he lives, what he eats, how he relates to women," says the perfumer. The result? Eau so chic!

SANDALWOOD
For the cornerstone note in the fragrance, Malle turned to sandalwood from India. "It's exotic, like some of the embroidery and detail in Dries's clothing."

JASMINEx
"I wanted to create something that was as warm and inviting as Dries's life," says Malle. The subdued notes of the white flower "softened the blend, making it more comfortable to wear."

LEMON
To give the scent more pop, Malle used a classic perfumery combo: lemon and bergamot. "It's very Dries, in that he uses traditional materials, like velvet, in his modern designs."

VANILLA
"Dries lives in Antwerp, where there are so many wonderful desserts, like waffles," says Malle. Vanilla sweetens this blend like it does that toasty Belgian treat.

HAPPILY-EVER-AFTER HEELS
Charmed by the hit musical revival of Cinderella (cinderellaonbroadway.com), Stuart Weitzman makes a fairy tale come true with three glass slipper-like styles that will add serious sparkle to a big evening—and ensure you're always the belle of the ball.