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**THE STREET PRESENTS A NEW PUBLIC ART INSTALLATION,  
*OBJECTS OF DESIRE*,  
WITH ACCLAIMED PHOTOGRAPHER  
JESSICA CRAIG-MARTIN ON MAY 21, 2015**

**May 1, 2015 – Chestnut Hill, MA** – The Street is pleased to present its second public art installation in collaboration with Art Production Fund. Following the popular Deborah Kass exhibit, which has been on view at the property since September 2014, The Street will now debut *Objects of Desire*, a 44-banner photography series by the talented Jessica Craig-Martin, whose works have been recognized by such cultural institutions as the Guggenheim Museum, New York, The Whitney Museum of American Art, New York and in magazines such as *Vanity Fair* and *Vogue*. With a deep commitment to celebrating art and culture, The Street strives to delight guests and enhance its shopping experience with this intriguing series. The Jessica Craig-Martin exhibit will be on view outdoors throughout The Street from Thursday, May 21, 2015 through fall 2015.

To fully celebrate the installation and support artists in their own community, merchants throughout The Street will generously donate a portion of proceeds on May 21st to Artists for Humanity, a Boston based non-profit whose mission is to bridge economic, racial, and social divides by providing under-resourced youth with the keys to self-sufficiency through paid employment in the arts.

In strolling The Street, guests will find a series of vibrant photographs that depict objects of desire in high-contrast, cropped, and fantastical compositions— a woman's heeled foot alongside a dog's paw, the jewel-like splendor of a chandelier, the center rift of a blonde woman's French twist. The images on view are exemplary of Craig-Martin's distinctive approach to photography and her ongoing interest in abstract forms of fashion portraiture.

"We are very excited to showcase Jessica's work. She is an amazing talent whose images so incredibly capture the most beautiful but often-missed details which surround us. We hope that the show will be a welcome cultural break in the midst of peoples' busy lives and not only make people smile but also provoke lively conversation", said Samantha David, Head of Up Markets, a division of WS Development, which owns The Street. "We are also truly thrilled to be partnering with Artists for Humanity the day of our opening. We salute their mission of providing paid creative opportunities to Boston teens that result in these expressions of art and design, and which provide a path to developing entrepreneurial skills for their future."

"Craig-Martin's work brings an exciting example of contemporary art to an unexpected and uniquely appropriate public venue," said Art Production Fund Co-Founder Yvonne Force Villareal. "We were inspired by the prospect of working in uncharted territory and within an unexpected forum, and hope this work engages the local community."

**About The Street:** Located in the heart of Chestnut Hill, The Street has quickly become one of the region's most delightful destinations for shopping, dining, entertainment and culture. Both a leader in national retail trends and a cornerstone within its Chestnut Hill community, The Street enchants its visitors with a collection of 43 unrivaled brands, as well as lively events by way of art, live music, fitness and kid-friendly fun. The first Juice Press in Massachusetts will soon open at The Street, happily neighboring the first Showcase SuperLux, Shake Shack and Splendid in the state, as well as such locally and nationally loved retailers as Vince, Ku De Ta, Jonathan Adler, skoah, Polkadog Bakery, Intermix, Calypso St. Barth, Del Frisco's Grille, lululemon athletica, Pinkberry, Treat Cupcake Bar, Be Styled and Polarn O. Pyret. New tenants join an already robust lineup including The Container Store, Legal Sea Foods, Aquitaine, The Cottage, StarMarket, Urban Grape, Eyespot, Comella's and more. The Street's recent transformation under owner WS Development led *Improper Bostonian* to deem its Chestnut Hill home as Boston's "Best Shopping Destination" and the International Council of Shopping Center's U.S. Design and Development to recognize the property with a Gold Award in the category of Renovations/Expansions of Mixed-use Projects. The Street is located at 55 Boylston Street, Chestnut Hill Massachusetts, directly along Route 9, between Hammond Pond Parkway and Hammond Street. For more information about exciting events and retailer announcements, please visit [www.TheStreetChestnutHill.com](http://www.TheStreetChestnutHill.com) to join the e-club or follow The Street on Facebook: The Street Chestnut Hill, Twitter and Instagram: @shopthestreet.

**About Jessica Craig-Martin:** Jessica Craig-Martin (b. 1963, lives and works in New York) employs photography to subvert the usually prim and glamorous representations of higher society. Craig-Martin's photography has appeared in publications such as Vogue, Vanity Fair, and The New York Times Magazine. Her work is included in such collections as the New Museum, New York, the Guggenheim Museum, New York, and the Whitney Museum of American Art, New York. Her work has been displayed in solo

shows at PS1/MoMA, New York; Museo Nacional Centro de Arte Reina Sofía, Madrid; and Greenberg van Doren Gallery, New York.

**About Art Production Fund:** Art Production Fund (APF) is a 501(c)(3) nonprofit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Recent projects include: After Hours: Murals on The Bowery, NYC, 2011; David Brooks, Desert Rooftops, NYC, 2011; Josephine Meckseper, Manhattan Oil Project, NYC, 2012; Kiki Smith, Chorus, NYC, 2012; Yoko Ono, Imagine Peace Times Square, NYC, 2012; Yvette Mattern, Global Rainbow After The Storm, NYC, 2012; Ryan McGinley, Taxi TV, NYC, 2013; Tony Smith, One-Two-Three, NYC, 2013; Tracey Emin, Roman Standard, NYC, 2013; Pop Up 1: Montauk, NY, 2013; ThreeASFOUR, MER KA BA, NYC, 2013; Marco Brambilla, Anthropocene, NYC, 2013; Vanessa Beecroft, VB73, NYC, 2014; Deborah Kass, The Street, MA, 2014; Jessica Craig-Martin, Hyde Park Village, FL, 2014; FriendsWithYou, Light Cave, NYC, 2014; Snarkitecture, Calvin Klein Holiday Installation, NYC, 2014; Laurie Simmons, PAUSE, Las Vegas, 2015. Co-Founders: Yvonne Force Villareal & Doreen Remen; Executive Director: Casey Fremont. For more Information, please visit [artproductionfund.org](http://artproductionfund.org).

**About Artists For Humanity:** Artists For Humanity's mission is to bridge economic, racial, and social divides by providing underserved youth with the keys to self-sufficiency through paid employment in the arts. AFH is the largest single site teen employer in Boston. It provides opportunities for creative work experience to over 250 teens each year. Partnering with businesses and civic groups throughout the region, Artists For Humanity teens and mentors provide innovative art and design solutions to complex problems. AFH teens become key contributors to our community, artistically and civically. [www.afhboston.org](http://www.afhboston.org) Artists for Humanity - 100 West 2nd. Street, Boston, MA 02127 617.268.7620 @afhboston