



**ON VIEW AT THE STANDARD HOLLYWOOD:
ART PRODUCTION FUND'S 24/7 PROJECTION SERIES BY KLONE**

Through the end of March, visitors to The Standard Hollywood will experience Klone's compilation of videos, an installation that is part of The Standard's 24/7 Projection Series partnership with Art Production Fund.

On view in the property's lobby, Klone's installation features a series of four stop motion videos projected on the wall, titled *Recollection (of a daydream)*, *Walk the Walk*, *Two Sides*, and *Common Cause*. The videos begin as 2-D meditations on cultural identity and community. Working through his signature medium of muralism and mask making, each video brings a third person to complete the piece, expanding his exploration of selfhood and the other.

By bringing his objects and painting to life via animation Klone acknowledges society's collective struggle of humanity between apocalyptic visions of past, present, and future ideologies. Klone utilizes practices of tagging and graffiti to take ownership of his surrounding, making his foreign settings more familiar. As a medium, it enabled him to capture the immediacy of his memories, while also allowing him a greater sense of experimentation and informality, reflecting the inherent fallibility of recollection.

The installation will be on display as part of The Standard, Hollywood's Projection: 24/7 series shown in the lobby and on in-room dedicated TV channels at both The Standard, Hollywood and The Standard, Downtown LA. The Standard embraces artists through continued art installations and in past months, The Standard, Hollywood has featured Projection: 24/7 artists Flatform, Casey Legler, Shannon Plumb, C.T. Jasper, Rashaad Newsome and more.

ABOUT KLONE

Klone's work borrows from existing linguistic traditions in hope of providing a bridge to communicate using characters, symbols, and regional iconography. Each installation and drawing, attempts to create an environment that will connect with the observers primal feeling, placing him or her as part of the setting and context of the work. As well, his works, whether created inside the studio or in in the public sphere, speaks to the exploration of what combinations are available to us with and also outside of a given discourse of belonging. Klone's drawings, videos, and murals have appeared in galleries and museums throughout Europe, the Middle East, and the United States including: The Munich Museum, Munich; GO Gallery, Amsterdam; Project M5, Berlin; The Israel Museum, Jerusalem; Carmichael Gallery, Los Angeles; Urban Angel Gallery, London and Garis & Hahn, New York City.

ABOUT ART PRODUCTION FUND

Art Production Fund (APF) is a 501(c)(3) nonprofit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Co-Founders: Yvonne Force Villareal & Doreen Remen; Executive Director: Casey Fremont www.artproductionfund.org

ABOUT THE STANDARD

The Standard frequently collaborates with artists on publications, products, installations, and events throughout its network of properties and shops. Standard Press has published books by Andrew Kuo, Dzine, and JR & José Parlá. The Shop at The Standard has produced editions with artists including Julia Chiang, Wes Lang, Tomokazu Matsuyama, Ryan McGinness, Tomoko Sugimoto, KAWS, and José Parlá among others. For more information about The Standard, visit StandardHotels.com, StandardCulture.com, and Instagram, @thestandard.