Art Production Fund presents the world premiere of Delusional Downtown Divas, an episodic film commissioned by Peter Halley for Index Magazine.


Showing continuously at APF LAB (15 Wooster Street) January 10-18 2009, from 11-6 daily.

Delusional Downtown Divas chronicles the adventures of Oona, Swann, and AgNess, three young women hungry for art-world stardom but comically unaware of how to reach their goal of stylish domination. The DDD’s are downtown natives, living in AgNess’ father’s Tribeca loft. They spend their days smoking pot, changing outfits every few minutes, and plotting about how to worm their way back into the art world they were raised in-- but now they’re adult women with professional aspirations, not just kids stealing pretzels from Leo Castelli’s gallery kitchen. And they have no idea how to go about making their desires a reality.

The DDD’s stalk the young artists they admire, make scenes at openings, dance too aggressively at parties and exhibit uncouth behaviors while wearing their mothers’ designer hand-me-downs. With a hint of Ab-Fab and a hefty dose of Ali G, the Divas aggress targets ranging from Nate Lowman to Isaac Mizrahi, in locations from Beatrice Inn to The Gladstone Gallery to Miami Art Basel.

During Delusional Downtown Divas’ weeklong residency, APF LAB will be transformed into the Divas’ apartment, replete with a gaudy neon-rocco aesthetic and piles of designer duds discarded on the floor. The space will reflect the contents of the film-- a colorful, boldly feminine universe. Art, fashion, and comics created by the show’s protagonists will be on view and their "riot grrrl ‘zine" will be free for the taking.

Special thanks to Soho Mews for generously donating the space to Art Production Fund. The DDD installation is made possible with the support of project patron Mark Fletcher.

This is the only chance to meet these art brats in their natural habitat before the film hits the web: Delusional Downtown Divas will appear in ten weekly installments on indexmagazine.com starting January 9th.

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