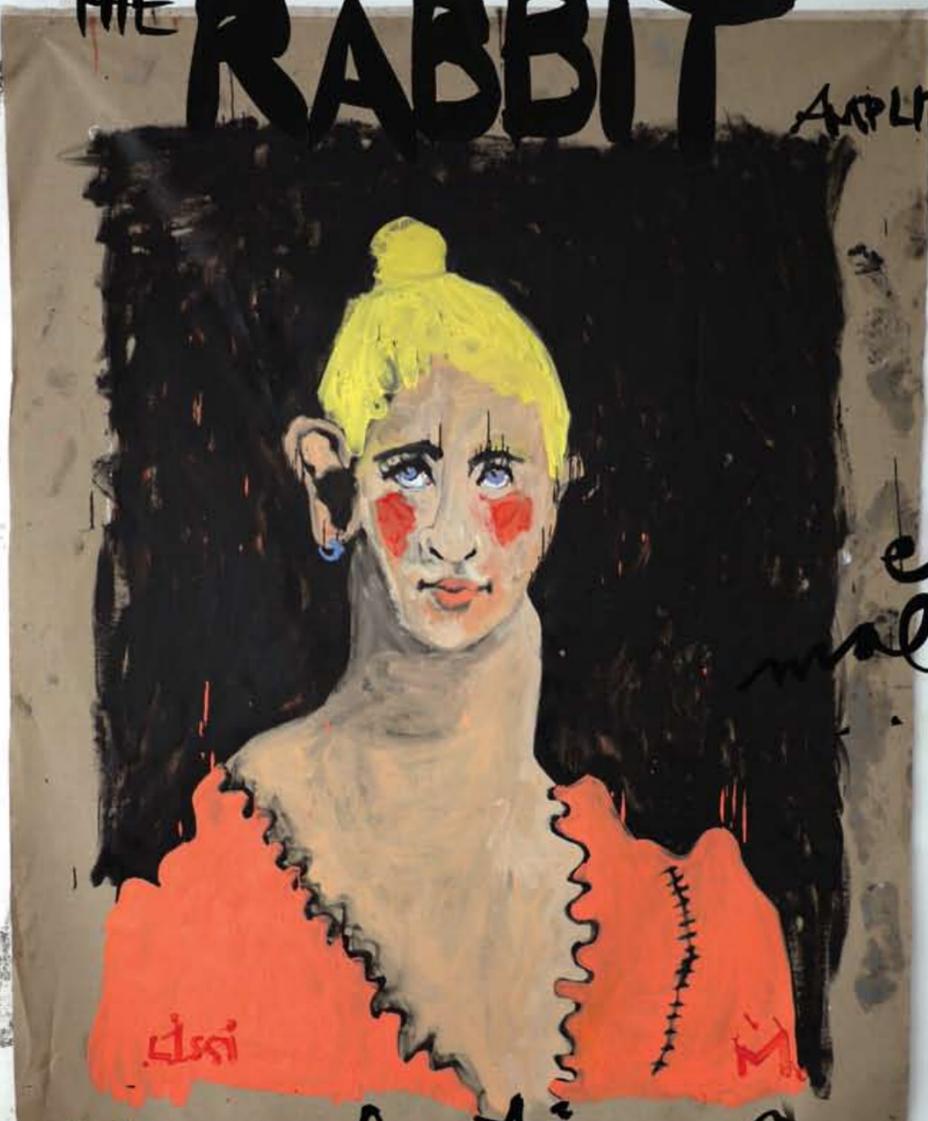


# LISSI AND THE RABBIT AMPLITUDE 14/8



echte malerei

art production fund

PRESENTS

MARIA GIMENEZ

CURATED BY  
KARLINE MOELLER

OPENING

FEB. 8. 2011

INTERNATIONAL DAY OF THE YEAR

APF  
LAB

15 WOOSTER STREET, NEW YORK

## MARIA GIMENEZ

### LISSI and the RABBIT, Amplitude 14/8

Curated by Karline Moeller

February 8 - March 6 2011

Opening Reception: Tuesday February 8 6-8 pm

APF LAB 15 Wooster Street, New York City

Open by appointment.

Please call Karline Moeller: 9178215847 or email: karlinem@gmail.com



Art Production Fund is pleased to present Maria Gimenez's LISSI and the RABBIT, Amplitude 14/8, an exhibition curated by Karline Moeller.

"Amplitude is the magnitude of change in the oscillating variable with each oscillation within an oscillating system. For example, sound waves in air are oscillations in atmospheric pressure and their amplitudes are proportional to the change in pressure during one oscillation. If a variable undergoes regular oscillations, and a graph of the system is drawn with the oscillating variable as the vertical axis and time as the horizontal axis, the amplitude is visually represented by the vertical distance between the extreme of the curve... In this specific case I chose amplitude 14/8." -Maria Gimenez

Maria Gimenez is somewhat of a gypsy. Leaving high school before formally finishing, Gimenez pursued her interest in the arts: she was active in theatre, film and music, until finally acknowledging that her greatest passion lay in painting, or as she suggests "echte malerei," (real painting). During the early aughts, Gimenez fell in love with New York City, and for three years she would divide her time between the Bowery and Berlin. Lissi and the Rabbit: Amplitude 14/8 will be the first solo exhibition of Gimenez's in the United States.

Gimenez's painterly technique and thematic subjects are her own views and ideas that she develops and cultivates independently, unhindered by contemporary schools, idols, programs, fashion, and theories. Her images have a marked propensity for the perverse and she manages to seduce the viewer directly into her work. Gimenez's imagery is intuitive, not conceptual, and unveils her wit and inspirations: the images she paints often rise out of her subconscious and then follow an autonomous artistic fantasy.

Swift decisions lie in Gimenez's work. Her painterly gesture and her understanding of the volatile dialogue between brush and paint are easily and readily translated onto the canvas through her composition and form. On first consideration, her paintings evoke a rough and expressive tenor and although the titles of Gimenez's work pare lighthearted and even comical, the work itself is not.

Maria Gimenez was born in Germany in 1981. She currently lives and works in Berlin and Muelheim.

Karline Moeller received her degrees from Franklin College Switzerland and the New School in New York. Karline is an independent curator and co-owned Moeller Snow Gallery until the gallery closed in March 2009. Before opening the gallery in New York, Karline worked in the Contemporary Art department at Sotheby's. She also worked alongside Tim Nye at Nyehaus Gallery in New York for two years. Recently, Karline has become a freelance curator for galleries as well as finding alternative exhibition spaces to showcase art in different formats. In the past year Karline has co-curated a group exhibition at Marlborough Gallery Chelsea as well as a solo show at Ramis Barquet Gallery. Karline continues to work with and represent artists that she has exhibited in the past few years and collaborates with various other curators and galleries.

Art Production Fund (APF) is a non-profit organization dedicated to producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Projects include: SHOW, Vanessa Beecroft, Solomon R. Guggenheim Museum, 1998; PLAN B, Rudolf Stingel summer 2004, Grand Central's Vanderbilt Hall and The Walker Art Center; Prada Marfa, Elmgreen & Dragset, Valentine, TX, 2005, permanent; Greeting Card, Aaron Young, Park Avenue Armory, 2007; Electric Fountain, Noble & Webster, Rockefeller Plaza, 2008; The Whitney Biennial, Park Avenue Armory, 2008. Kalup Linzy, Member's Only, Prospect. 1 New Orleans, 2008. Scribble, Karl Haendel, 2009; PAUSE, Yoko Ono and T.J. Wilcox, The Cosmopolitan, Las Vegas, NV, ongoing; White Ghost, Yoshitomo Nara, Park Avenue, NYC, 2010; Rob Pruitt: Holy Crap, Sotheby's, New York City, 2010. ART ADDS 2, Chuck Close and Kehinde Wiley, New York City, 2011; Thanks to Saatchi & Saatchi for their ongoing support. Co-Founders: Yvonne Force Villareal & Doreen Remen; Director: Casey Fremont; Project Manager: Theodora Shamber.

Developed by United American Land and designed by renowned architects Gwathmey Siegel & Associates, Soho Mews comprises two separate residential buildings; one with an entrance on West Broadway and the second which fronts Wooster Street. They are connected by a sprawling private garden designed by award-winning Peter Walker Landscape Architects. The condominium features spacious lofts and townhouse residences, all with 10-foot ceilings. The building's ample amenities include 24-hour doorman, fitness center managed by Drive 495, full concierge service by Luxury Attaché, on-site attended parking and in-building art information advisory service by Art Production Fund. Soho Mews is over 70% sold and available for immediate occupancy.

Special thanks to Soho Mews for generously donating the space to Art Production Fund. For more information please contact Theodora Shamber: theodora@artproductionfund.org or 212 966 0193