Crude Remark

Most people who hustle past the empty, derelict lot on the corner of 46th Street and Eighth Avenue likely see nothing more than an eyesore. But that’s hurried New Yorkers for you. The plot of land actually hosts a rotating art series run by the Art Production Foundation, and on March 5, the makeshift sculpture garden will showcase an impossible-to-miss installation by artist Josephine Meckseper titled “Manhattan Oil Project.” The work will comprise two 25-foot-tall oil pumps that will oscillate around the clock. Less obvious to passersby will be the kinetic work’s heavy symbolism. “I hope to draw parallels between the American industrial system... and the advertising and consumerism so clearly embodied in Times Square,” explains Meckseper. The oil runs out on May 6. —James Heidery