THE PUBLIC EYE

Leading the Art Production Fund, Casey Fremont takes the elusive art world public.

“I am fortunate to have grown up in a family that is rooted in the art world, so art played an essential role in my upbringing,” says Casey Fremont, executive director of the Art Production Fund (artproductionfund.org). As the daughter of ARTnews CEO Vincent Fremont, her curatorial eye has overseen public art projects such as Elmgreen and Dragset’s “Prada Marfa,” Josephine Meckseper’s “Manhattan Oil Project” and Art Sundae—a partnership with Fort Gansevoort that provides children with free, artist-led, interactive public art workshops. Fremont’s current focus is on the APF’s annual gala in March (honoring artist duo FriendsWithYou) and Zoe Buckman’s first major public artwork in Los Angeles. “Public art is so important because it removes the barriers that hinder our participation with and understanding of art,” the dedicated New Yorker says. She adds: “New York City’s energy is palpable. It’s been incredible to witness the diverse voices and perspectives that shape our vibrant community.”