NEW YORK

REASONS TO LOVE

NEW YORK

BEST BETS

Announce your beach-getaway M.O. (I'M BUSY) with art critic Roberta Smith's 60-by-70-inch screen for the nonprofit Art Production Fund ($15 at APF Pop-Up Shop, in Wisconsin, 515; Canal St., 212-666-0103).

DO THIS

Harvesting Grand Central

The 25,000-square-foot, 315-genius-stuffed megastore that Apple just unveiled on the north and east balconies of Grand Central Terminal, to the surprise of no one, pretty impressive. Nevermind the iPads; the cinematic views of the main concourse alone merit a visit. But it's not the only new shop worth browsing in the Terminal. Intaglio Antique Prints & Maps (Vanderbilt Hall, 212-995-0040), a freshman vendor at the hub's holiday market, stocks over 1,000 antique prints and postcards ($20 to $50) as well as sixteenth-century maps from Fairfield County to France. Australian skin-care brand Aesop (Graybar Passage: 212-877-7311) sells prairie- and parsley-seed-packed products from a kiosk made of more than 1,000 stacked copies of the New York Times. The three-month-old tor shop Kidding Around (42nd Street Passage: 212-922-8657) carries mostly low-tech playthings like picture books, block sets, doll houses, and board games. The pantry spinoff of Park Slope gastropub BeerTable (Graybar Passage; 212-929-0058) is lined with nearly 200 bottles of suds (from $3 to $6). And joining the lineup this week is Eli Zabar Bread and Pastry (Grand Central Market; 656-755-3547), the gourmet grocer's first free-standing bakery. Grab a prune-cake baguette for sustenance; then plunge back into the iMadness.

New Stuff

The Gropper/Sieber-designed Diabocol Pop leather chair available in seven colors, multidudes as an office, dining, or living-room perch ($140 at Bobby Berk Homes, 89 Crosby St., nr. Spring St.; 212-925-3635).

Lindsey bag is lighter than most carryall in its league ($598 at Dash, 95 Madison Ave., nr. 77th St.; 212-374-0041)