Installation in a Lot

They call it the "last lot." At 46th Street and Eighth Avenue and measuring 70 feet by 100 feet, it is the only empty slice of real estate left in one of the densest neighborhoods in Manhattan: Times Square.

The founders of the Art Production Fund, Doreen Remen and Yvonne Force Villareal, fixed on the spot when, responding to a request from the Times Square Alliance, they began scouring the area for places to present public art projects. The Shubert Organization, which owns the lot, agreed to donate the site for a year.

The Art Production Fund will present a series of projects on this site for about three months.

"Desert Rooftops," an installation by David Brooks, will kick off the program on Nov. 22. Mr. Brooks is perhaps best known for "Preserved Forest," a huge installation he created last year for "Greater New York," the sprawling survey show of New York artists at MoMA PS1 in Long Island City, Queens. For that work Mr. Brooks displaced a section of a simulated tropical rainforest, which he then "preserved" by encasing it in concrete — a visceral confrontation intended as a comment on today's ecological threats.

He is once again addressing issues of the natural and built landscape. He will create a 5,000-square-foot piece that is an undulating configuration of asphalt-shingled rooftops resembling those on suburban developments, but here they are conjoined to look like a rolling, dunelike landscape. "It represents the idea of stripping the land that has been overused, overdeveloped and overfarmed," Ms. Remen said, "basically raped of all of its life."

After the Brooks project ends on Feb. 3, there will be installations by Josephine Meckseper and Kiki Smith.