



FOR IMMEDIATE RELEASE

ARTIST: Yoshitomo Nara

TITLE: "White Ghost"

PRESENTED BY: Art Production Fund

IN ASSOCIATION WITH: The Asia Society

LOCATION 1: Park Avenue at 70th Street in front of Asia Society

LOCATION 2: Park Avenue at 67th Street in front of Park Avenue Armory

DATE: September 7 2010- November 5 2010

PRESENTING SPONSOR: The Cosmopolitan of Las Vegas

FOUNDATION PATRON: Kanbar Charitable Trust

SCULPTURE FABICATION: Co-Produced by Marianne Boesky Gallery and Blum & Poe

Art Production Fund is honored to present "White Ghost" by Yoshitomo Nara in two locations on Park Avenue. "We are thrilled to be working with Nara to introduce his first public sculptures in New York City" says Co-founders of Art Production Fund, Yvonne Force Villareal and Doreen Remen.

This public art installation will coincide with Nara's exhibition "*Yoshitomo Nara: Nobody's Fool*" opening at Asia Society on September 9th 2010. During August of 2010 the Park Avenue Armory will host Nara for an open studio residency. The large sculptures stand near the entrances to Asia Society and Park Avenue Armory like *komainu*, mythical lion-like animal statues commonly placed at the entrance to shrines in Japan as guardians. Nara, who often uses dogs and children as subjects in his work has uniquely combined the two for "White Ghost". The sculptures will be glossy white, and will sit on rough stone like bases, referencing how artifacts and monuments from the past so often appear in museums. By presenting the sculptures in such a way, he considers the future ruins of his own work, and ultimately his own mortality. The sculptures are pleasing to a child and a passerby while being rigorous work for an art historian to ponder.

Yoshitomo Nara

Since the Japanese pop movement in the 1990s, Yoshitomo Nara has received international acclaim with his distinct figurative style. His drawings, paintings and sculptures can be seen in the permanent collections at MOMA, New York, CAC Malaga, Spain, Queensland Art Gallery, Australia and his largest sculpture, a 27' high concrete dog is permanently installed at the Aomori Art Museum, Japan. His mixture of vulnerability, rebellion and hopefulness within his artworks connects intimately with people worldwide. Nara also shares a deep connection with his fans and is always finding creative ways to interact with the public.

Art Production Fund (APF) is a non-profit organization dedicated to producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art.

Co-Founders: Yvonne Force Villareal & Doreen Remen; Director: Casey Fremont

For more information on "White Ghost" please visit www.artproductionfund.org

Or contact Theodora Schamber at APF: theodora@artproductionfund.org ;212-966-0193

Made possible with the generous support of: The Cosmopolitan of Las Vegas

Through the support Yoshitomo Nara's "White Ghost", The Cosmopolitan of Las Vegas demonstrates their commitment to a program that embraces innovative ideas, provocative content and interactive projects.

Made possible by The Sculpture Committee of the Fund for Park Avenue and The City of New York's Department of Parks and Recreation Public Art Program

Art Production Fund would like to thank the following for making this project possible:



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