PAUSE offers Las Vegas visitors and residents a rare opportunity to experience art in an unexpected way – by standing on the Las Vegas strip. This innovative public art exhibit will transform The Cosmopolitan of Las Vegas marquee into a large-scale digital canvas showcasing work from leaders in the contemporary art world. Viewers will instantly be transformed from the everyday buzz of the strip to a thought provoking moment of contemplation and reflection. This urban art oasis turns an everyday sign into a cultural portal with the ability to touch everyone that passes by.

“The Cosmopolitan of Las Vegas is committed to building a platform for art and culture as an integral part of our guest experience,” said John Unwin, CEO of The Cosmopolitan of Las Vegas, “We are thrilled to have PAUSE as the first of many art installations to be featured on our marquee.”

Presented by The Cosmopolitan of Las Vegas, in association with the Art Production Fund, the inaugural series features work by two major figures in contemporary art: Yoko Ono and T.J. Wilcox. Yoko Ono will exhibit Imagine Peace. T.J. Wilcox will exhibit two pieces that work together as an allusion to nature films. Filter and eau de vie de poire tell the tale of a young girl who discovers an endangered turtle in her swimming pool; and documentation of the artist’s own backyard attempt at making pear brandy.

“The development and presentation of PAUSE marks the beginning of a ground-breaking partnership between The Cosmopolitan of Las Vegas and Art Production Fund,” said Co-founders of Art Production Fund, Yvonne Force Villareal and Doreen Remen. “Such a partnership with a Las Vegas resort and a public arts organization is unprecedented and reflects the unique desire Cosmopolitan has to bring culture to its visitors and compliments our mission to bring art to everyone.”

Visitors will experience multiple genres within the artistic spectrum: visual art, new media, music, performance, and design all integrated into the unique landscape of the property. The program takes a fresh approach to immersive installation and embraces innovative ideas, provocative content and interactive projects, engaging first time viewers and art critics alike, while fostering a greater awareness of the important messages found in contemporary art.

PAUSE can be experienced at The Cosmopolitan of Las Vegas from August 3 - September 30, 2010.

Yoko Ono: Born 1933, Tokyo, Japan, lives and works in New York. Ono is an influential artist who pushes the boundaries of the art, film, music and theatre media. The present time marks a renewed resurgence of interest and celebration of her work. She received the prestigious Golden Lion Award for Lifetime Achievement at the 2009 Venice Biennale and is currently on a world tour with PLASTIC ONO BAND.


The Cosmopolitan of Las Vegas: Situated at the heart of the Las Vegas Strip, The Cosmopolitan of Las Vegas is located at 3708 Las Vegas Blvd. South directly between CityCenter and the Bellagio. The resort's uniquely vertical multi-tower design offers spectacular views of the vibrant city. The new $3.9 billion resort features oversized residential-style living spaces with expansive, one-of-a-kind private terraces. Resort features include 100,000 square feet of casino space; 60,000 square feet of world class shopping; 43,000 square feet of spa, fitness and salon offerings; three unique pool experiences and multi-level integrated nightclubs. Signature restaurants include: Blue Ribbon Sushi Bar & Grill by restaurateurs Bruce and Eric Bromberg; China Poblano and Jaleo restaurants by Chef José Andrés, Comme Ça by Los Angeles chef David Myers; D.O.C.G. and Scarpetta by award-winning chef Scott Conant; New York City’s Estiatorio Milos by restaurateur Costas Spiliadis; and popular steakhouse STK from The One Group.

For more information visit: www.cosmopolitanlasvegas.com. Follow us on Twitter at www.twitter.com/Cosmopolitan_LV or find us on facebook at: http://www.facebook.com/TheCosmopolitan

Art Production Fund: (APF) is a non-profit organization dedicated to producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. For more information on PAUSE please visit www.artproductionfund.org.

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