

P3STUDIO: ARTIST IN RESIDENCE PROGRAM

ARTIST: Shelter Serra

PROJECT: The Trophy Room

The Cosmopolitan of Las Vegas is pleased to present Shelter Serra: The Trophy Room as the latest project in the resort's artist-in-residence program. Serra's installation which features a collection of statuary lions will reside in the P3 Studio.

The Cosmopolitan of Las Vegas' artist-in-residence program brings emerging and established contemporary artists to the resort inviting them to utilize space for creative production and exhibition of their work. The program debuted with artist Fab 5 Freddy when the resort opened December 15, 2010. Las Vegas Artist Steven Spann followed with his exhibit Trash=Art.

Shelter Serra's art focuses on altering the traditional meaning behind an object to reflect a different cultural understanding. "The Trophy Room" is a display of 20 colorful statuary Lions made from paper mache and hung like pinatas. The transformation of Lion lawn ornaments, traditionally associated with prestige and nobility, reflect the surrounding sights, lights and entertainment that defines Las Vegas. This display allows viewers to have an overall sensory experience and reflect on the city's vibrant atmosphere. Shelter will work within the space April 13 – May 13. For more information on Shelter Serra, please visit: www.shelterserra.com

The Cosmopolitan of Las Vegas' artist-in-residence program represents one component of its larger art program, which was created through a partnership with New York City's Art Production Fund, a non-profit organization, which advises on aspects of the unique art programs at the resort, which which include video, sculpture, performance and site specific art installations.

P3STUDIO Artist in Residence Program

The residency program is designed to foster a direct exchange between visitor and artist. As artists occupy the space, developing work inspired by the sights and sounds of Las Vegas, guests will be able to interact with the artist, see the work, and follow its development.

The Art Program at The Cosmopolitan of Las Vegas

The Cosmopolitan of Las Vegas is committed to building a platform for fresh, innovative, and provocative content that sits at the intersection of art and technology. Through a consortium of non-profit organizations, artists, design schools, and partners, TCOLV aims to serve as a catalyst for creativity and culture, developing engaging programs that expose guests to new and established artists and inspire their interest in art and music.

With an ambitious commitment to building a program that can be appreciated by the most novice consumer as well as the most sophisticated critic, it is a goal to satisfy the cultural sensibilities of the guests, foster a greater awareness, understanding and appreciation of art and music, and reach audiences that might otherwise look past Las Vegas.

Cosmopolitan Art Program Partner

Art Production Fund (APF) is a non-profit organization dedicated to producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art.

Please visit: www.artproductionfund.org

