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IMAGINE PEACE In London



Yoko Ono's bringing her Imagine Peace anti-violence initiative to London just in time for the Olympic Games. For the 12-week-long London 2012 Festival (starting June 21), Ono translated her Imagine Peace message into 24 different languages, and it will appear on the London Live Sites screens, along with screens at Victoria Park, Hyde Park, and Art on the Underground/Canary Wharf, paired with John Lennon's 1971 iconic "Imagine." As part of the project, Art Production Fund (the presenter of Ono's art installation project) will be selling Imagine Peace items under the artist-designed Works on Whatever (WOW) line at Selfridges. Here, Style.com has a first look at the limited-edition Imagine Peace towel (\$95; there's also a water bottle, \$28) going on sale at the department store June 21 and online at Selfridges.com.

Photo: James Ewing / Courtesy of Art Production Fund