

FASHION AT WORK

VIEW

OFF THE WALL
 CASEY WEARS A BUFFALO DAVID BITTON CARDIGAN, BANANA REPUBLIC TOP, AND CITIZENS OF HUMANITY JEANS. PHOTOGRAPHED BY ISABEL ASHA PENZLIEN.

3 CASEY FREMONT
WHAT: ART DIRECTOR
WHERE: ART PRODUCTION FUND OFFICE

BRUSH WITH GREATNESS “My dad worked with Andy Warhol, so I grew up around artists and galleries. After being forced to visit every last church in Venice with my parents, my sister and I complained we had ‘museum-itus,’ but I eventually realized how important art is to my life. I started interning with Yvonne Force Villareal and Doreen Remen at Art Production Fund when I was sixteen, and I stayed on with them through my graduation from Boston University. Now, at 25, I’m the fund’s director.”

COOL AID “Art Production Fund provides artists with whatever resources they need to realize their projects, kind of like what movie producers do for filmmakers. I do everything from meeting with architects about sites to painting plywood for installations. We also try to find creative ways to expose new audiences to contemporary art. Right now, we’re collaborating with names like Jeff Koons and Ed Ruscha on a series of beach towels for Target. And this season on *Gossip Girl* we’re curating the art hanging in Serena’s loft.”

PICTURE PERFECT “Our office isn’t too formal, but it’s important to look respectable. High-waist Earnest Sewn jeans paired with a button-down, or a long sweater belted and worn as a dress come across as polished and pulled-together. I’ll top them off with a men’s Rolex, stacked rings, and classic Ferragamo flats, so I can get around easily between appointments. My pet peeve? Anything sloppy, like exposed bra straps or sneakers. When you dress the part, people take you more seriously.” —E.G.



THE LATE SHIFT

SITE SPECIFIC CASEY, IN A STELLA McCARTNEY JUMPSUIT, WITH HER BOSSES DOREEN REMEN (CENTER) AND YVONNE FORCE VILLAREAL (RIGHT).



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