



FASHION BEAST

‘Downton Abbey’ Fashion Line on Its Way; The New Trend for Post-Natal Corsets

And Balenciaga releases its first ad campaign under Alexander Wang’s creative direction.

by The Fashion Beast Team Apr 30, 2013

Roy Lichtenstein Hits Barneys: Barneys New York is releasing a limited-edition home collection in collaboration with the Roy Lichtenstein Foundation. The design process behind the collection’s plates, cups, and other assorted wares was overseen by the famed pop artist’s surviving wife, Dorothy Lichtenstein. [WWD]

Downton Abbey Fashion Line: Good news for all you Victoriana fans out there: Downton Abbey’s executive producer Gareth Neame has confirmed that a line of Downton products is on its way this year—including a range of clothes. Neame said in an interview with CNBC, “We’ll be working across an entire range of products coming out this year. From fashion, apparel and homeware and furniture, to wallpapers, beauty products and stationary.” A release date for the various products has not yet been set. [Vanity Fair]

Post-Natal Corsets are a Thing: In the new issue of Net-A-Porter’s magazine The Edit, Jessica Alba reveals that she got back into shape after the birth of her second child with the help of a corset. “It was brutal; it’s not for everyone,” the slim actress said. “I wore a double corset day and night for three months. It was sweaty, but worth it.” However odd, The Daily Mail has charted the post-baby girdle as a growing trend amongst new moms. [The Daily Mail]

Alexander Wang’s Balenciaga Campaign: Balenciaga has released its first ad campaign under the creative direction of Alexander Wang. The moody ads were photographed by Steven Klein, and the campaign features veteran model Kristin McMenamy in a black skirtsuit ensemble. McMenamy’s face is not shown, placing focus on the silhouette and craft of Wang’s designs. The campaign will appear in June magazine issues. [WWD]