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THE STREET WILL UNVEIL & CELEBRATE
LITTLE CLOUD
AN ART INSTALLATION BY FRIENDSWITHYOU
ON VIEW THROUGH DECEMBER 2017
OPENING: TUESDAY, AUGUST 1, 4-6PM

Simulation of ‘Little Cloud’ by FriendsWithYou

July 28, 2017 – Chestnut Hill, MA – The Street will unveil and celebrate its latest public art initiative, Little Cloud, a surreal, experiential installation by acclaimed fine art collaborative, FriendsWithYou, on Tuesday, August 1, 2017 from 4-6pm. The artists will be in attendance for the debut of their 10-foot fiberglass sculpture. FriendsWithYou views the cloud emblem as an enduring symbol of love and light as well as the idea that everything has a soul. The Street will offer complimentary bites from Shake Shack and The Paint Bar will provide both adult and kid-friendly art activities. With its continued commitment to public art, The Street collaborated with Art Production Fund to bring Little Cloud to the property. The installation will be located near The Green, between Shake Shack and lululemon. The Street is located at 49 Boylston Street, Chestnut Hill. www.thestreetchestnuthill.com
“Little Cloud” perfectly suits The Street’s identity as a place of joy and relaxation. We hope it will encourage our visitors to take that extra moment to savor their free time, connect with their inner self, and dream,” says Alana Frey, General Manager of The Street.

FriendsWithYou, the fine art collaborative of Samuel Borkson and Arturo Sandoval III, has been working collectively since 2002 with the sole purpose of spreading the positive message of Magic, Luck, and Friendship. The duo is known for their immersive installations and interactive works, which invite viewers to interpret their lives through communal experiences. Through their art, FriendsWithYou hopes to prompt a wide spectrum of untapped emotions that enable both personal and shared experiences, and to cultivate moments of spiritual awareness and powerful, joyous interactions.

*Little Cloud* will be on display at The Street through December 2017. Pocket amulets of *Little Cloud*, along with other merchandise, will be on sale at Portobello Road through December 2017. For more information on *Little Cloud* and FriendsWithYou, visit friendswithyou.com.

**About FriendsWithYou:** FriendsWithYou has gained international recognition as pioneers in the field of experiential art. FriendsWithYou installations are fully immersive experiences that draw audiences into a magical world where the line between imagination and reality is blurred. What started as hand-sewn toy sculptures have grown into much larger than life projects and national and international exhibitions. The artists work in a variety of mediums including painting, sculpture, large-scale experiential installations, live performances, and more recently, virtual reality and animation. FriendsWithYou’s work has been exhibited at the Albright-Knox Art Gallery, Buffalo; Art Basel in Miami Beach; Dallas Contemporary; Galerie Perrotin, New York; Haus der Kulturen der Welt, Berlin; The High Line, New York; The Indianapolis Museum of Art; Marine Projects, Los Angeles; Museum of Contemporary Art Santa Barbara; and most recently at the Santa Monica Pier in Los Angeles. FriendsWithYou works are in the permanent collections of the Museum of Contemporary Art North Miami, The Goldman Family Collection, and Montblanc Collection, amongst others.

**About The Street:** Located in the heart of Chestnut Hill, The Street has quickly become one of the region’s most delightful destinations for shops, eateries, entertainment and culture. Both a leader in national retail trends and a cornerstone within its Chestnut Hill community, The Street enchants its visitors with a collection of 40 unrivaled brands, as well as lively events by way of art, live music, fitness and kid-friendly fun. In June 2017, The Street welcomed the second Barry’s in Massachusetts, and currently boasts the first Juice Press, Showcase SuperLux, Shake Shack and Splendid in Massachusetts, as well as such locally and nationally loved retailers as MiniLuxe, Vince, Jonathan Adler, skoah, Polkadog Bakery, Ronsky’s, Intermix, Calypso St. Barth, Del Frisco’s Grille, and lululemon athletica. New tenants join an already robust lineup including Pottery Barn, The Container Store, Legal Sea Foods, The Cottage, Star Market, Eyespot, Comella’s and more. The Street’s recent transformation under owner WS Development led Improper Bostonian to deem its Chestnut Hill home as Boston's "Best Shopping Destination" and the International Council of Shopping Center’s U.S. Design and Development to recognize the property with a Gold Award in the category of Renovations/Expansions of Mixed-use Projects. The Street is located at 55 Boylston Street, Chestnut Hill Massachusetts, directly along Route 9, between Hammond Pond Parkway and Hammond Street. For more information about exciting events and retailer announcements, please visit www.TheStreetChestnutHill.com to join the e-club or follow The Street on Facebook: The Street Chestnut Hill, Twitter and Instagram: @shopthestreet.

**Art Production Fund** is a 501(c)(3) non-profit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Projects include: Rudolf Stingel, "Plan B," NYC, 2004; Elmgreen & Dragset, "Prada Marfà,” Valentine, TX, 2005, permanent; Noble & Webster, “Electric Fountain,” Rockefeller Plaza, NYC, 2008;

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