



No, You're Not Tripping. These Rainbow Monoliths Erected By Swiss Artist Ugo Rondinone Are The Real Deal

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TEXT: TANIA FAROUKI

Cobalt blue, bubble gum pink, fiery orange, neon yellow: these are a few of the pigments that take center stage on the southern end of Las Vegas Boulevard along Interstate 15, almost half an hour from downtown Sin City. It's no mirage—although you'd be forgiven for believing so. With help from [Art Production Fund](#) and the [Nevada Museum of Art](#), Swiss artist Ugo Rondinone has just unveiled *Seven Magic Mountains*, a large-scale public artwork consisting of seven totems and composed of gargantuan locally-sourced stones in the heart of the Ivanpah Valley.

On view for the next two years, *Seven Magic Mountains*—which took nearly five years to complete—defies gravity with its natural hoodoo-shaped forms while evoking monumentality and collapse surrounded by mountains (each individual totem stands between thirty and thirty-five feet high). Joining the legacy of Land Art, the movement that originated in the Silver State some 40 years ago, Rondinone further explores his extensive interest in natural phenomena and their reformulation in art while colliding the worlds of romanticism, existentialism and minimalism. "*Seven Magic Mountains* elicits continuities and solidarities between human and nature, artificial and natural, then and now," said the artist in a statement.

The project of mammoth magnitude—one of the largest land-based art installations in the United States completed in over 40 years—is also located near Nevada's Jean Dry Lake, a short distance from the now legendary Jean Tinguely and Michael Heizer sculptures.

