



FASHION SCOOPS

RAY OF HOPE: A rainbow of laser beams will light up the New York City sky for three nights, beginning Tuesday, as the Art Production Fund unveils an installation inspired by Hurricane Sandy relief efforts. Seven multicolored rays of high-powered laser light will be beamed from atop The Standard hotel in the Meatpacking District as part of the project called “Global Rainbow, After the Storm,” created by American artist **Yvette Mattern**. The rainbow will stretch for 35 miles or more southeastwards toward neighborhoods impacted by Sandy, including Brooklyn and the Rockaways in Queens. “We have been presenting public art for over a decade and it is rare to come across a project with the ability to reach millions of people in such a short time,” said Art Production Fund cofounders **Doreen Remen** and **Yvonne Force Villareal**.

“I hope that seeing this beacon in the night sky will provide people with a sense of peace and security,” said Mattern, who showcased Global Rainbow

The Global Rainbow installation at Whitley Bay, England.

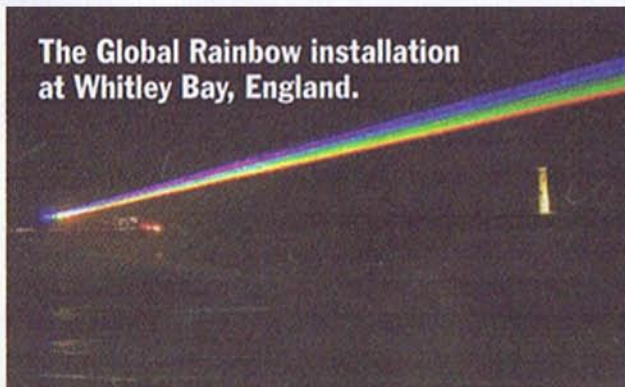


PHOTO COURTESY OF YVETTE MATTERN/
ART PRODUCTION FUND

earlier this year in locales in England and Northern Ireland. This latest installation is meant to raise funds for the nonprofit groups Waves for Water and the Art Dealers Association of America’s Relief Fund. — **DAVID LIPKE**